

Why Gearset?

Comparing third party release management solutions

Choosing a release management tool for your business is an important decision. The right tool can boost the effectiveness of your team, speed up project delivery, and deliver a clear return on investment. So how do you ensure you're making the right choice?

At Gearset, we often get asked to send competitor comparison documents to show how we stack up to the other tools on the market. While they may seem like useful summaries of product differences, there are a few reasons why we think they're not the best way to evaluate which tool is best for your business.

- 1 They're highly selective**
Have you ever seen a comparison table which didn't favour the company producing it? Each vendor shifts the focus onto the areas which make them look the strongest, and glosses over anywhere they fall short. More checkboxes means a better tool, right? Except that's not how it works!
- 2 The information is unreliable**
Comparison documents are often put together by people with limited knowledge about their competitor's products. You'd be amazed at the number of documents with obvious inaccuracies. Whether this is intentional or not, these usually end up favouring the vendor's own product.
- 3 Many features aren't directly comparable**
Condensing a feature to a "Yes" or a "No" can be misleading. For example, take a feature like "Comparison of code between Salesforce orgs". If both tools had a tick for this feature, that would suggest they are equal. But there's a big difference between being told that your 10,000 lines of Profile XML is "Different" and being able to see a permission-by-permission comparison of what's changed.

Making an informed decision

It's very rare that a product is unequivocally better in every single way for every user. Each business and user has their own needs and preferences, which will make the 'right' tool subjective. It's very difficult to quantify these factors in a simple comparison table. Making an informed decision based on your personal experience using a product is a far more valuable way of testing if it meets your needs.

To help make this decision you should identify the key challenges you are facing with your Salesforce deployments, and test each tool against them. Don't just get a demo or read a product sheet - get your end users to use the product and prove it meets their needs:

- Does it solve the fundamental challenges they are facing?
- Does it enable them to work faster and more effectively?
- Is it from a company that understands what great release management looks like?

If not, all the checkboxes in the world won't make it a good fit for your business.



How is Gearset different?

Easy to use

With Gearset, your team can see immediate time savings. It was built to be intuitive and quick to master. You won't need expensive training or professional implementation services to realise value. There are no packages to install in your orgs and no environments to configure - simply open a browser and get deploying.



"We evaluated all the tools on the market alongside Gearset. The usability of Gearset was one of the biggest reasons we chose it over the others. It's way ahead of the game."

Nghi Lam, Salesforce Analyst, **Cisco Meraki**

Detailed comparisons of your environments

Gearset goes beyond the basic file comparison of other tools. We show you line-by-line differences with automatic highlighting and smart metadata rendering for easy reading. This helps reduce code conflict and stepping on toes, allowing you to clearly see what is about to be deployed, or simply compare differences between your orgs and version control system. We believe that visibility is key to creating an effective release process.



"My developers quickly got very excited, particularly about being able to compare orgs. At the time we had a manual map of whose changes were where, and whether we could refresh each org without overwriting them. Gearset's comparison features immediately caught their eye."

Chris LaLande, Software Engineering Manager, **University of Wisconsin Extension**

Faster, more successful deployments

Gearset has unique dependency analysis which automatically identifies and resolves potential deployment issues before you hit them. With Gearset, you'll have more successful deployments and smoother continuous integration than with any other tool. And if you need to, you can roll things back in a few clicks for total peace of mind.



"Leveraging Gearset's powerful and intuitive platform was instrumental for the success of our projects. Gearset has cut our deployment time in half, increasing productivity and quality. It will be an integral tool for all of my projects moving forward."

Peter Raimer, Developer, **Traction On Demand**

Responsive support

World-class support is included in the price, although you probably won't need it! Whether it's a live-chat, email, or a phone call, we pride ourselves on providing the best customer experience out there. You'll get straight through to the product development team, and your feedback will help us ensure that Gearset continues to meet all your needs.



The customer service has been fantastic. The overall experience has been resoundingly positive. We have nothing but good things to say."

Nadia Mayard, Program Manager, **Sutter Health**



How is Gearset different?

Clear audit trail and automated reporting

Gearset gives you the power to track all changes across your environments in one place. Set up daily org snapshots with change alerts, view a full deployment history with detailed reports, automate unit tests and assign user roles to approve deployments before they go live. You can even take metadata backups with the click of a button.



“Gearset provides us with a great audit trail so we can see information related to each release. We know exactly what was changed and when it was changed.”

Richard Scott, **AppExchange review**

Constantly developing

Gearset is constantly improving, with updates released multiple times a week. Whether it's support for new platform releases or enhancements to existing features, customer feedback is at the heart of our continuous improvement. And, as a hosted service, there's no need for software updates - just log in and start using them right away.



“Gearset is polished and reliable. The support team is fantastic and new features are added regularly. I am an avid user and a (nearly) raving fan.”

Jim Young, **AppExchange review**

Total transparency

We value transparency - from clear prices on our website, to our public feature roadmap. There's no hidden consultancy fees or lock-in, and we offer a flexible monthly rolling subscription. Our customers stick with us because they love using the app, not because they're tied into a long contract.



“We've been using Gearset for more than a year and they've never let us down! They're the BEST!”

Celio Nelson, **AppExchange review**

Try it for yourself

Gearset solves the fundamental problem of deployments - moving metadata between environments - better than any other tool. We firmly believe in our product, which is why we offer a free 30-day trial with no restrictions, why we have transparent pricing, and why we encourage every user to put the app through its paces before making a purchasing decision.

Our impressive customer feedback stands testament to the product we have created and our ability to deliver ingeniously simple Salesforce deployments. If you have any questions about Gearset, get in touch at team@gearset.com or via our in-app chat, and we'll be happy to help.

Start your free 30 day trial of Gearset today