

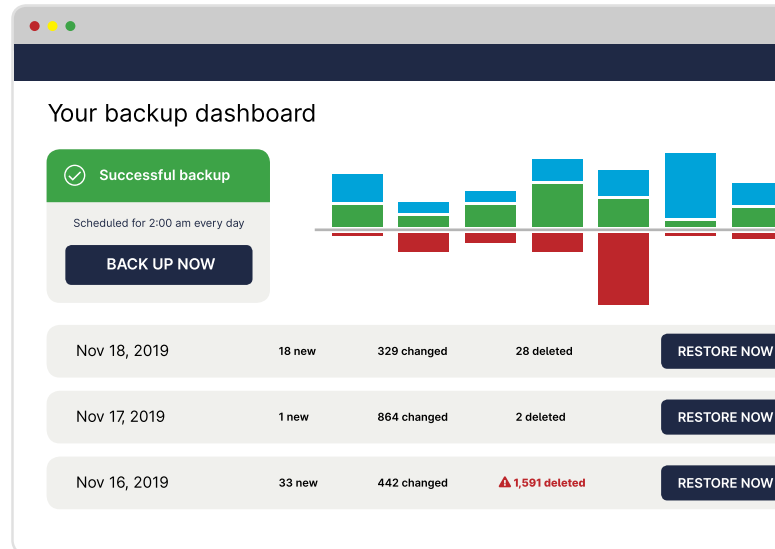
# The most comprehensive backup solution for Salesforce

Data disasters cost time and money. But with a robust backup solution in place, you can reduce disruption to an absolute minimum. Back up your orgs with Gearset, and restore lost or corrupted data quickly and reliably.

## Your Salesforce orgs need backup

Salesforce data can be lost or corrupted at any time due to factors beyond your control. Human error, malicious attacks and data-corrupting integration bugs all put your data at risk - and potentially cause lengthy downtime where your sales team can't access the CRM at the heart of your business.

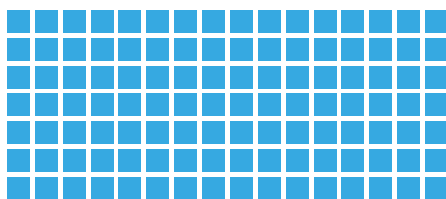
An effective backup solution gives you peace of mind. You need to know that your data is securely backed up; and you need to know that you can restore it quickly, easily and reliably. That's why Salesforce recommends that you use a partner backup solution. Paying Salesforce a heavy fee, waiting weeks for a CSV file that may not include all of your data, and then spending even more time manually restoring that data isn't a viable option. With Gearset, you can immediately restore whatever data you've lost.



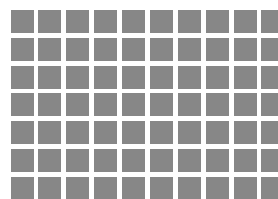
## Data backup is essential for your disaster recovery plan

Every company needs a rock-solid disaster recovery plan, and this needs to include a robust backup solution. With Gearset's automated org backups running daily, your recovery point objective (RPO) can be within 24 hours of any data loss or corruption. And because Gearset's world-class deployment engine quickly and accurately restores your data, you can also set an impressive recovery time objective (RTO). With Gearset, the time taken for recovery will be measured in minutes, not months.

### Days needed to restore your lost data



Salesforce data recovery



Manual backup



Gearset data backup

## BACKUP

Back up your orgs with user-friendly tooling - including smart data analysis.

- ✔ Set up automated daily backups, and back up on demand before making risky changes.
- ✔ Configure smart alerts to warn you when an unusual amount of data has changed.
- ✔ Browse your backup history, and view graphs showing how your org's data changes over time.
- ✔ Keep your backups for as long as you need them.



*With the recent significant Salesforce service disruption, Gearset proved to be the most important utility in my team's software toolbox. I know I speak for my larger team when I say **thank goodness for Gearset.***

Lance Sulton, Director  
NextGen Healthcare

## SECURITY

Keep a handle on data security and compliance for your organization.

- ✔ Know your data is secure; Gearset stores your data using Amazon's world-class data centers.
- ✔ Secure your backups with enterprise-grade encryption for data in transit and at rest.
- ✔ Keep complete control; deleting your unique encryption key makes your data unusable.
- ✔ Comply with GDPR and CCPA regulations by purging a customer's records from all backups.

### Toolset: backup & restore



Automated daily backups



Backup history



Analysis and alerts



Restore records fast



Data and metadata



Sandbox seeding



Security and control



Painless compliance



Unlimited storage

## RESTORE

Restore data with Gearset's world-leading deployment engine.

- ✔ Restore data exactly as it was - no need to reconfigure records' relationships in Salesforce.
- ✔ Restore both data and metadata (e.g. custom fields, user permissions) in a few clicks.
- ✔ Choose what to restore - from single records, through complex datasets, to entire orgs.
- ✔ Test restored data in a sandbox, without risking damage to your production environment.

**Want to find out more?**

Speak to one of our DevOps experts at [team@gearset.com](mailto:team@gearset.com)

