

# The most comprehensive backup solution for Salesforce

Keep the cost and disruption of data loss to an absolute minimum with powerful backup and restore tooling built specifically for Salesforce.

Learn more about Gearset backup →

# Why Salesforce orgs need backup

Your Salesforce team is responsible for protecting your company's orgs and the business-critical datasets they contain. Factors out of your control — human error, malicious attacks and data-corrupting integration bugs — all put your data at risk and cause lengthy downtime, bringing essential operations across your business to a halt.

An effective backup solution gives you peace of mind. You need to know that your data is securely backed up and that you can restore it quickly, easily and reliably. Salesforce Backup isn't a viable option — it's been pulled from the market a couple of times, it isn't comprehensive compared to vendor offerings, and there's a risk in storing backups on the same platform as your live environments. Instead it's recommended that you use a third-party backup solution. With Gearset, you can be confident your data is secure and can be restored at any time.

#### Optimize your disaster recovery plan

If disaster strikes, you need a rock-solid disaster recovery plan to restore your orgs and any lost data.

- Limit what you could lose with automated backups and extra backups on demand
- Get your orgs up and running in minutes with Gearset's quick and accurate restore engine

For the best possible backup and recovery performance, use Gearset for a complete DevOps process with integrated backup.

#### Days needed to restore your lost data:

Salesforce data recovery

Manual backup

# Gearset Data Backup



# **Backup & restore product features**

- Automated backups
- Backup history
- Analysis and alerts
- Set up out of the box
- Fast record restoration
- ✓ Data and metadata
- Backup and restore in a matter of clicks
- Sandbox seeding
- Security and control
- Painless compliance
- Unlimited storage



# **Backup**

Back up and monitor your orgs with user-friendly tooling and smart data analysis:

- Automate regular backups and run additional backups on demand
- Configure smart alerts that warn you of data loss
- View your backup history and visualize how the data has changed over time
- Customize your own retention policy



## Recovery

Restore data with the world's most powerful Salesforce deployment engine:

- Restore data with record relationships intact
- Restore both data and metadata in just a few clicks
- Choose what to restore from single records through to complex datasets
- Test data in a sandbox before restoring it to production



# Compliance

Keep a handle on data security and compliance for your organization:

- Trust the same AWS data centers used by Salesforce
- Secure your backup data with enterprise-grade encryption in transit and at rest
- Keep control of your data with a unique encryption key
- Comply with data protection regulations such as the GDPR and CCPA

"With the recent significant Salesforce service disruption, Gearset proved the most important utility in my team's software toolbox. I know I speak for my larger team when I say **thank goodness for Gearset!**"

Lance Sulton, Director at NextGen Healthcare