

# Leading FinTech company Payroc uses Gearset to transform their Salesforce DevOps workflow



Payroc is a leading provider of sales enablement and merchant processing technology. Founded in 2003, they pride themselves on their ability to help businesses grow faster and give everyone the ability to process credit card payments.

**Size** 950+ people

**Location** Illinois, USA

**Customer since** 2022

## Challenge

Matt Bevins and his team at Payroc have always prioritized taking an Agile approach to their deployment process. But, without formalized methods it became very difficult to release features on time.

“Our deployments were a mess — everyone was treading on each other’s toes in the sandbox and it became so hard to check that changes weren’t being overwritten by someone else deploying from a different sandbox.”

On their search for a complete DevOps solution, the Payroc team tried many different services. However, they were faced with complicated user interfaces, missing features, and steep prices. After starting a free trial with Gearset and having the opportunity to use all of its features, Matt and his team soon realized that it ticked all the right boxes and answered all their questions.

“Gearset did everything we needed it to and having the ability to roll back changes is great. The other solutions just weren’t as intuitive.”

## Solution

The switch to Gearset has transformed the team’s workflow. They now spend less time battling merge conflicts and despairing over failed deployments, and more time sharpening and refining their release pipelines. Payroc has even been able to expand their team without compromising on their efficiency.

“We were struggling with overwriting each others’ changes even though we’re a small team – I would have hated to be a team of 30! But now using Gearset means that we are able to grow and bring on more developers, knowing our changes can be merged easily.”



“Gearset just works! It’s more intuitive than other solutions that we tried. It’s the **full package that we needed** and has **completely changed how we deploy.**”

**Matt Bevins**, Senior Salesforce Engineer, Payroc