

FinTech company C2FO accelerated its Salesforce releases and **boosted DevOps ROI**



C2FO is the world's largest online platform for working capital, serving more than 1 million businesses.

Size 600+ people

Location HQ Kansas City

Industry Fintech

Customer since 2021

C2FO wanted to escape painfully slow releases and adopt a source-driven process

C2FO has revolutionized the way it handles vast datasets, thanks to Salesforce. Corinne Walker, Salesforce Engineering Manager at C2FO, and her team meet C2FO's requirements by building on the Salesforce platform. But Corinne's team increasingly found deployments on the platform to be a time-consuming blockage to progress.

"Our team would take 3 hours to do a deployment. It was extremely painful! On every deployment, we'd have to get together and say "Who's adding this component to their change set? Who's going to go first because my component will fail if you don't go first? And so on."

Corinne and her developers also wanted to adopt version control, so they could include code reviews in their workflow. The team began looking for a complete DevOps solution that would help the whole team adopt a single source-driven process.

Deployments are 9x faster with Gearset and the team has successfully introduced version control

Using Gearset, the C2FO team now takes just 15 to 20 minutes to run deployments – down from 3 hours!

"With Gearset, our deployments are so fast that we have the option to increase our release cadence. We have completed user stories just sitting there ready for deployment and you think: why not just deliver it to the business sooner?"

C2FO's Salesforce developers commit their Apex code to version control, making for a more robust development process. As Corinne reflects, "There's a huge benefit in going the Gearset way!"



391

Comparisons



252

Deployments



300

CI job runs



*"The ease of use just blew me away — **it's so intuitive!**"*

Corinne Walker,

Salesforce Engineering Manager at C2FO