

FinTech startup, Billie, chose Gearset for rapid, source-driven release management



Billie is a FinTech startup that provides small businesses with financing solutions based on big data analytics.

Size 110+ people

Location Berlin

Industry Fintech

Customer since 2018

Billie saw the need for a modern Salesforce DevOps solution - and adopted Gearset

Billie's Salesforce release process is managed via two-week agile sprints with a pipeline of three orgs: DEV and UAT sandboxes, plus a production org. It soon became obvious to Billie that they needed a modern deployment tool to manage Salesforce releases. Igor Chtivelband, Co-Founder and VP of Data, recalls the problems they had:

"We were using a typical setup of Ant and Jenkins. I constantly had to deal with package XML, which was pure pain. It was quite problematic because I could never be sure whether I had really included all the components that I wanted to deploy."

After evaluating other tools, Billie decided that Gearset offered the best platform for keeping deployments simple, stable and fast, while also delivering other must-have requirements, such as version control integration, continuous integration (CI), and rollback.

Billie saves time and ensures business continuity with Gearset

Since Billie adopted Gearset, the time they spend on each deployment has dropped from 5 hours to 40 minutes. "I've saved around seven hours of my time every month," says Igor. Billie's entire source-driven development process has also been streamlined; Gearset's integration with Github has allowed them to deploy to and from their VCS easily.

For Billie, Igor explains, the business value of Gearset comes from the ability to roll back mistakes: "I know that with just a couple of clicks I can roll back, and ten minutes later we are back in business. That's why, if you take into account the business worth Gearset provides, it's definitely worth it."



3,620
Comparisons



2,425
Deployments



640
CI job runs



"After looking at different tools, I realized that **Gearset** was the way to go - it's the proper deal."

Igor Chtivelband, Co-Founder and VP of Data, Billie