



PRESS RELEASE

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Gearset launches community for women in Salesforce DevOps

Cambridge, UK -- September 30, 2021 -- [Gearset](#), the leading DevOps solution provider for Salesforce, announced today the launch of a new global community, [Women in Salesforce DevOps](#). The initiative aims to connect, inspire, and empower women who are passionate about building on Salesforce and are looking to further develop their careers.

Gearset recently found that while 85% of teams are already using or planning to adopt [DevOps in 2021](#), there's still a need for more gender diversity within the field and across the technology sector as a whole. According to the [2021 Stack Overflow Annual Developer Survey](#), only 12% of developers in the US are women, and only 11% in the UK.

Through the Women in Salesforce DevOps initiative, Gearset aims to address the gender gap by creating an inclusive and supportive space for women at any level in their DevOps career to share knowledge and inspiration with one another.



“Salesforce professionals with expertise in DevOps are highly sought after,” said Kevin Boyle, Gearset CEO. “However, there’s a gender imbalance in Salesforce DevOps, which is a result of the larger gender gap in the entire technology sector. We want to do our part to help address the gender imbalance in Salesforce DevOps and improve gender equality in tech by

building a community where more women are empowered to develop a career in technology.”

The new community is built for women at any level or role within Salesforce DevOps, whether they're an established or aspiring Salesforce developer, an admin, 'admineloper', architect or consultant. Through virtual and in-person events, women from across the world will be able to connect with a like-minded community to further their career.

Gearset kicked off the Women in Salesforce DevOps initiative with a community event held in the UK on September 8 and run in partnership with leading Salesforce news site [Salesforce Ben](#). The community is growing, with almost one-hundred members so far. Gearset plans to host virtual events and further local meet-ups across the US and UK for Women in Salesforce DevOps.

Those interested in attending a future event can sign up here: <https://gearset.com/landing/women-in-salesforce-devops>



About Gearset

[Gearset](#) is a leading DevOps solution provider for Salesforce with offices in Chicago (U.S.) and Cambridge (UK headquarters). Its mission is to make Salesforce releases lightning-fast, with deployments that work first time, every time. Among Gearset's clients are McKesson, Zillow, Traction on Demand, Intercom, Accenture, IBM and Johnson & Johnson.