

# **PRESS RELEASE**

#### FOR IMMEDIATE RELEASE

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# **Gearset launches new deployment tool for Vlocity (Salesforce Industries)**

Cambridge, UK — June 8, 2021 — <u>Gearset</u>, the leading DevOps solution provider for Salesforce, announced today the launch of a new deployment tool for <u>Vlocity</u> (now rebranded as Salesforce Industries). The deployment tool is part of Gearset's suite of DevOps tools for the Salesforce platform and is designed to optimize the user experience.

Vlocity was acquired by Salesforce for \$1.3 billion in February 2020. It provides sector-specific packages that companies across B2B, consumer, and government industries can install in Salesforce.

With this launch, Gearset users will now be able to manage Vlocity deployments through the same interface that they use for all other deployments, which makes for optimal convenience and a seamless user experience.

## A comprehensive DevOps solution

As Salesforce DevOps adoption accelerates, so does the need for a convenient and user-friendly tool that can deploy any kind of Salesforce configuration. Vlocity components behave a little differently than most Salesforce customizations because the configuration is largely determined by data rather than metadata. This makes deployment of Vlocity components a unique challenge as they can't be deployed over Salesforce's metadata API.

While Salesforce offers tools (both a CLI and a UI-based tool) for deploying Vlocity items, Gearset sought to create a solution that offers a streamlined workflow, maintains a clear audit trail and eliminates the potential challenges that come with using multiple tools. To standardize their DevOps process, users need one intuitive tool that can deploy everything they're customizing and developing for Salesforce.

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With this new product, Gearset now supports comparing and deploying Vlocity items between any two Salesforce orgs and from Git repos. Users want to be able to deploy their latest work together, and with Vlocity items listed in a separate tab, Gearset's latest UX makes it feel like one deployment.

# "Standardizing the deployment process"

Kevin Boyle, Gearset CEO, commented, "We are excited about our new Vlocity deployment tool and the time savings and convenience it will bring to our customers. By standardizing the deployment process, we have enabled our customers to deploy their changes from development to production quickly and easily, while saving the time and effort spent on their previous workflows. Gearset remains committed to our customers and we look forward to ensuring their continued deployment success."

#### Access to the new tool

Vlocity deployments are available now to Gearset users with Pro and Enterprise licenses. The deployment tool is currently in a pilot phase and only manual deployments are supported. As Gearset works with users to ensure continued deployment success, it plans on eventually supporting Vlocity across its full suite of DevOps tools, including automation jobs.

Companies who aren't yet Gearset users can try the new Vlocity deployment by signing up for a free trial at gearset.com.

### **About Gearset**

<u>Gearset</u> is a leading DevOps solution provider for Salesforce with offices in Chicago (U.S.) and Cambridge (UK headquarters). Its mission is to make Salesforce releases lightning-fast, with deployments that work first time, every time. Among Gearset's clients are McKesson, Zillow, Traction on Demand, Intercom, Accenture, IBM and Johnson & Johnson.