



PRESS RELEASE

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Gearset rolls out Pipelines for Salesforce DevOps

Cambridge, UK — May 12, 2022 — [Gearset](#), the leading DevOps solutions provider for Salesforce, announced today its product launch of Pipelines — a new way to view and manage a Salesforce release process end to end. Using Gearset's Pipelines UI, Salesforce teams can now see the status of each environment in their pipeline and promote or back propagate changes at the click of a button.

Most companies using and building on Salesforce are implementing DevOps in order to keep pace with business demand for customization of the platform and to make efficiency savings. Thousands of Salesforce professionals already rely on Gearset's full suite of DevOps tools to manage their development and release cycles.

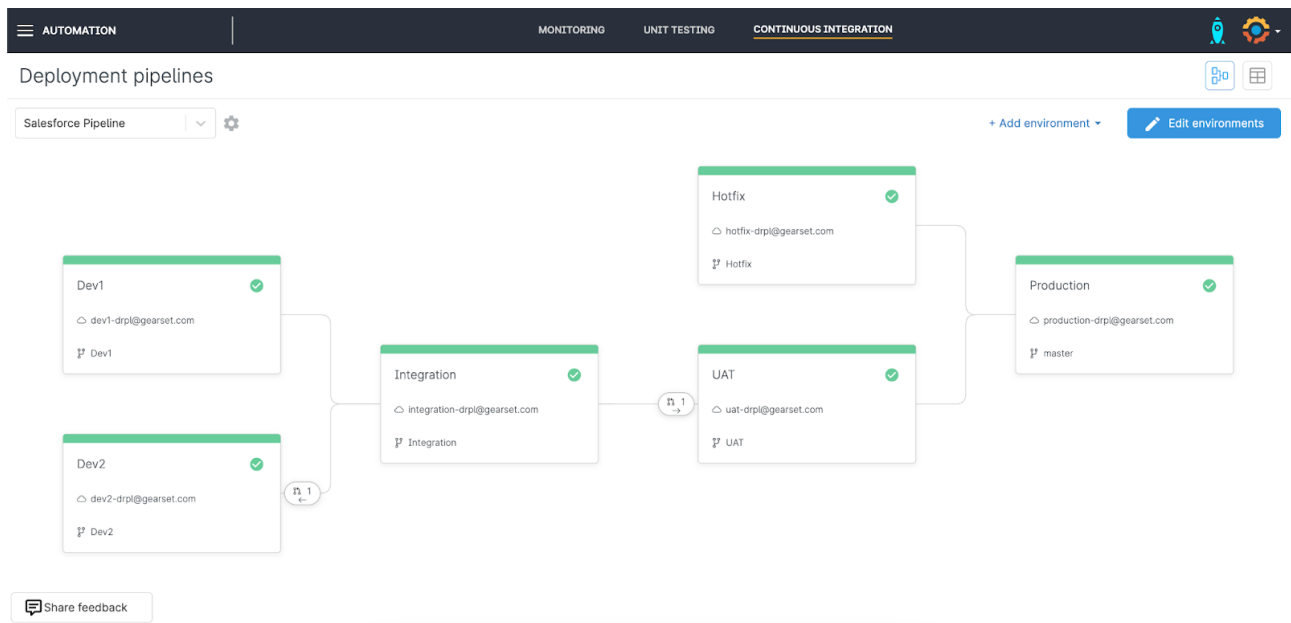
For teams that have adopted source control and continuous integration with Gearset, Pipelines will become the command center for release management and the source of truth for the current state of the pipeline. At a glance, developers and their managers can see the status of all of the environments in their release pipeline and easily track all work items as they're deployed between environments. Work items can be promoted at the click of a button and environments kept in sync by pulling changes back upstream. Pipelines will enable teams to set up and manage their CI/CD flows, automating testing and deployments.

While Gearset's support engineers advise teams on designing and improving their release process, Pipelines has been built to support teams' existing workflows rather than enforcing a particular model, in contrast to other solutions.

Gearset also works with, not against, teams' existing tech stacks. Teams can continue to use their preferred Git hosting provider and Jira, and Pipelines will track all changes, pull requests and work items, whether made in Gearset or not, so it always presents a complete and accurate picture of the team's DevOps process.

Building on its deployment engine that handles the unique challenges of Salesforce deployments, Gearset has added further intelligence to Pipelines. Teams will see significantly fewer merge conflicts, as Gearset will automatically resolve conflicts Git can't handle, based on its understanding of Salesforce metadata.

Not only does Pipelines make DevOps easier for Salesforce developers, it also provides a visualization of the release pipeline that's easy to understand for team leads and senior management. This accelerates and simplifies the process of auditing development and releases to ensure compliance with agreed policies and procedures.



Kevin Boyle, CEO of Gearset, said "I'm absolutely delighted to see Pipelines reach GA. Gearset remains focused on solving the fundamental challenges in Salesforce development and releases, and we know Pipelines will be such a useful tool for so many Salesforce teams. Adopting DevOps has empowered these teams to release more, faster and better, and Pipelines makes managing that DevOps process so much easier."

Matt Dickens, CPO of Gearset, said "Pipelines combines powerful new functionality with Gearset's incredibly successful tools for deployments and automation, all displayed in one intuitive UI. We've never ducked the difficult problems when building solutions for our users and by working with them closely we've consistently delivered DevOps tools that work more effectively than any alternative. I'm grateful to everyone who participated in the pilot and look forward to working with many more teams as we continue to make improvements."

Pipelines is for all teams adopting DevOps for Salesforce, but will be particularly welcome for larger teams with complex workflows. It is immediately available for all of Gearset's customers with enterprise licenses. Trialists of Gearset can also access Pipelines along with the entirety of the app for 30 days at no cost.

For more information visit gearset.com/pipelines

About Gearset

[Gearset](#) is the complete Salesforce DevOps solution, with powerful tools for unparalleled deployment success, continuous delivery, automated testing, and backups. Thousands of Salesforce professionals have already used Gearset to run millions of deployments, back up billions of records, and save billions of dollars through productivity improvements.

Founded in 2015 by DevOps experts, Gearset has 150 employees and offices in Chicago (U.S.), Cambridge (UK headquarters) and Belfast. Its cloud-based app is designed to help every Salesforce team apply DevOps best practices to their development and release process, so they can rapidly and securely deliver higher-quality projects. With inbuilt intelligence that solves the fundamental challenges of Salesforce DevOps, Gearset is a uniquely reliable solution trusted by more than 1000 companies, including McKesson, Accenture, and IBM.