



## PRESS RELEASE

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### **DevOps Launchpad passes 10,000 users milestone**

Cambridge, UK — July 17, 2023 — **DevOps Launchpad**, a Salesforce DevOps training platform and community that is powered by Gearset, announced today that it has crossed the 10,000 users milestone. Launched in 2021, all of its content is free to access for Salesforce professionals and courses are available as either stand-alone courses or as part of a certification program.

DevOps Launchpad was launched to provide Salesforce professionals with an easy, hands-on way to gain greater knowledge of the concepts and skills related to Salesforce DevOps.

#### **14 vendor-neutral courses**

A total of fourteen vendor-neutral courses cover key concepts of Salesforce DevOps such as version control, Git branching strategies, CI/CD, testing, automation and backups. Students are able to take individual courses of their liking in whichever order they choose, or can follow guided certification pathways. By taking all component courses and achieving a minimum score of 80 percent on their final assessment they can acquire either the Salesforce DevOps Fundamentals Certificate, or the Salesforce DevOps Leadership Certificate. Finally, Gearset-specific training is also available on the platform.

#### **Making training a priority for teams**

DevOps training for Salesforce has been an issue facing the industry for some time. Gearset's [State of Salesforce DevOps 2023](#) survey found that 41 percent of DevOps teams have identified "lack of experience" as a major obstacle in their DevOps adoption. The survey also found that another 30 percent are experiencing staffing issues while another

50% indicated that they would benefit specifically from CI/CD training. These numbers show that training is a high priority for DevOps teams and that they recognize the need to improve their deployment accuracy, frequency and use of automation.

Fortunately, DevOps Launchpad offers several courses that address these specific needs. All courses are completely free and students can take as much time as they need to complete the courses.

The most popular courses and the most common profile of professionals that enlist in the courses are as follows:

### **Most popular courses**

1. Get your deployments DevOps ready
2. An introduction to Salesforce development
3. Version control fundamentals
4. An introduction to Salesforce DevOps
5. Git branching strategies

### **Job roles of trainees**

1. Developer
2. Admin
3. Architect
4. Implementation consultant
5. Business user

### **“A pressing need for training”**

“There is a real and pressing need in the Salesforce DevOps community for training in core skills. Our platform has managed to offer a solution for that need and we’re happy to see trainees go back to their teams with increased knowledge and confidence,” says Charlotte Humberston, Editor in Chief of DevOps Launchpad.

“DevOps is fast becoming the accepted model for Salesforce development, so it’s very encouraging to see Salesforce professionals investing in DevOps training. Their own professional development stands to gain from it, and so does the success of their teams,” continues Humberston.

### **Future launches**

In the second half of 2023, a slate of new courses will become available. Some of the new courses will focus on how to support the management of enterprise teams through their DevOps process.

To learn more about DevOps Launchpad, visit its website [here](#). To learn more about the Salesforce DevOps Fundamentals Certificate, click [here](#).

## **Note to the editors**

A picture of Charlotte Humberston can be found [here](#).

## **About DevOps Launchpad**

[DevOps Launchpad](#) is a training and learning platform for everyone in the Salesforce ecosystem. Powered by Gearset, it offers free courses as well as Salesforce DevOps Fundamentals and Salesforce DevOps Leadership certificates. DevOps Launchpad was launched in 2021 and has provided courses to more than 10,000 users worldwide.