

PRESS RELEASE

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DevOps Software Provider <u>Gearset</u> to Open U.S. Headquarters in Chicago After Year of Strong Growth

Cambridge, UK -- March 9, 2021 -- Gearset, the leading DevOps solutions provider for Salesforce, announced today the opening of its U.S. headquarters in Chicago, Illinois. The decision to expand to the U.S. follows a year of rapid growth in 2020 that saw Gearset's number of U.S. based customers grow exponentially.

"Gearset continues to see strong adoption of our DevOps solutions for Salesforce in the U.S.," says Kevin Boyle, CEO and co-founder of Gearset. "We've always had a focus on the U.S. market, which now accounts for 70% of our customer base. Over the last two years the number of Gearset users has increased by 220%, and that momentum is only expected to increase in the coming years."

Gearset will open its office at 515 North State Street in Downtown Chicago in order to take advantage of a scalable office arrangement, proximity to world-class tech talent and the city's deep connections with international markets. The company plans to hire 80 people over the next year, and most of the new hires in the U.S. will be in sales and customer success.

Gearset has hired Simon Bishop as VP Sales (AMER) to run the U.S. operations. Until recently, Mr. Bishop was based in Melbourne, Australia, and held the role of General Manager for Copado with the responsibility of overseeing and driving growth for the company in the APAC region. "We believe that Simon has the background, experience and skills needed to grow and lead Gearset's U.S. team. He has a proven track record of helping SaaS companies like ours scale, while at the same time staying focused on customer success," says Boyle.

Bishop joins Gearset with a decade of experience in the Salesforce ecosystem. "I am thrilled to join the Gearset team at this exciting time in the company's journey. Gearset has thousands of satisfied users around the world with a majority of them here in the U.S. With its industry-leading SaaS solutions for Salesforce DevOps teams, Gearset is poised to accelerate growth as companies seek reliable, safe and efficient DevOps tools to support their important IT investments."

To learn more about Gearset and its DevOps solutions for Salesforce, visit its website here.

About Gearset

<u>Gearset</u> is the market-leading Salesforce DevOps solution provider. Its mission is to make Salesforce releases lightning-fast, with deployments that work the first time, every time. Among Gearset's clients are McKesson, Zillow, Traction on Demand, Intercom, Accenture, IBM and Johnson & Johnson. Gearset is based in Cambridge (UK).