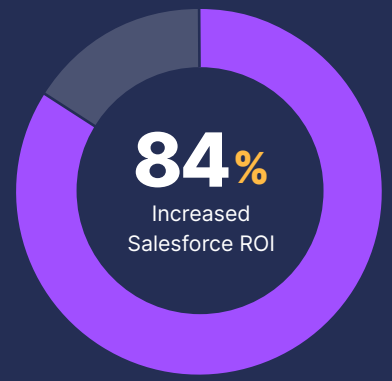


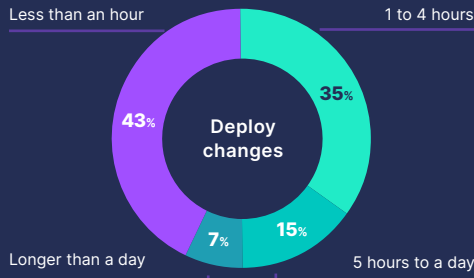
Salesforce DevOps delivers for Financial Services

DevOps is a smart business investment. In 2022, a phenomenal 84% of Financial Services companies that adopted DevOps increased their Salesforce ROI. 39% estimated their monthly ROI from DevOps as more than \$10,000 a month based on factors such as time saved and business improvements.



43%

of Financial Services companies deploy changes from one environment to another in less than 1 hour



Enterprise agility

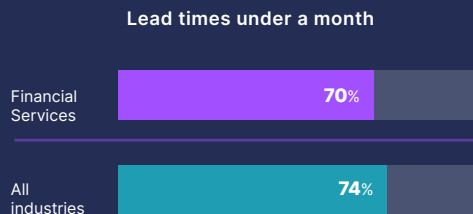
Teams with deployments longer than 5 hours struggle to be agile. Time saved on deployments can be better spent building business solutions.



TIP #1 Assess and fix the basic deployment process. Stop deploying natively with tools like change sets which are notoriously slow.

70%

of Financial Services companies have lead times less than a month



Faster innovation

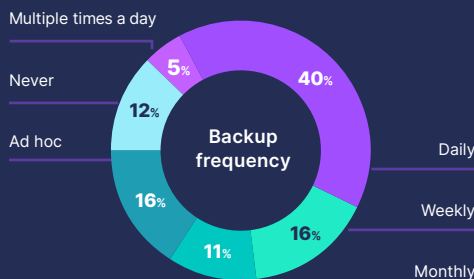
End users care most about lead times. Extended lead times are a sign that larger projects aren't being delivered in slices - a key attribute of high-performing teams.



TIP #2 Deliver larger projects in slices to cut lead times and get user feedback early on.

40%

of Financial Services companies back up their orgs daily



Backup

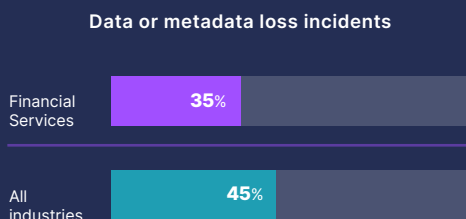
A staggering 12% of Financial Services companies don't back up their data, risking the loss of customer trust or even hefty fines.



TIP #3 Don't just export data! Reduce the risk of human error with an automated backup and restore solution that you can rely on and test your process regularly.

35%

of Financial Services companies had at least 1 data loss incident in 2021



Compliance

In a highly regulated industry, a data or metadata loss incident can be catastrophic. Although 42% were able to restore in less than a day, almost a quarter took weeks or months.



TIP #4 Prioritize investment in security and compliance plans, and make sure they're thoroughly tested, to reduce time to restore and boost your team's resilience.

44%

of Financial Services companies say increased demand on the team is the biggest challenge in 2022



Challenges in 2022

Companies plan to overcome challenges by training and upskilling, improving processes and increasing collaboration. Finding ways to work faster, smarter and at scale is critical to meeting growing demand.



TIP #5 Democratize DevOps and empower your whole team with tools they can use collaboratively to manage a more automated release process.