

The most comprehensive backup solution for Salesforce

Keep the cost and disruption of data loss to an absolute minimum with powerful backup and restore tooling built specifically for Salesforce.

Why Salesforce orgs need backup

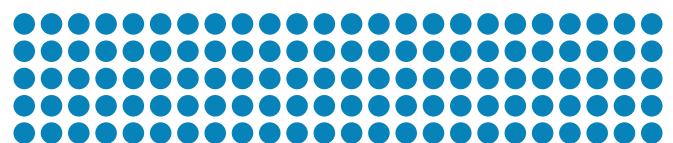
Salesforce data and metadata can be lost or corrupted at any time due to factors beyond your control. Human error, malicious attacks and data-corrupting integration bugs all put your data at risk and potentially cause lengthy downtime, bringing essential operations across your business to a halt.

An effective backup solution gives you peace of mind. You need to know that your data is securely backed up and that you can restore it quickly, easily and reliably. Salesforce recommends that you use a third-party backup solution - its Data Export tool and Data Recovery service aren't viable options for restoring lost data. With Gearset, you can be confident of restoring whatever data or metadata you've lost.

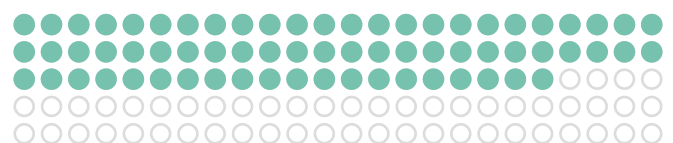
Optimize your disaster recovery plan

Every company needs a rock-solid disaster recovery plan. With automated backups running frequently and extra backups on demand, you can keep an impressively short recovery point objective (RPO). Gearset's unparalleled Salesforce deployment engine quickly and accurately restores your data and metadata, so you can also set an ambitious recovery time objective (RTO) - measure your recovery time in minutes, not months! For the best possible backup and recovery performance, use Gearset to bring everything together and build a complete DevOps process with integrated backup.

Days needed to restore your lost data:



● *Salesforce data recovery*



● *Manual backup*



● *Gearset Data Backup*

Backup & restore product features

- ✓ Automated backups
- ✓ Backup history
- ✓ Analysis and alerts
- ✓ Fast record restoration
- ✓ Data and metadata
- ✓ Sandbox seeding
- ✓ Security and control
- ✓ Painless compliance
- ✓ Unlimited storage



Backup

Back up and monitor your orgs with user-friendly tooling and smart data analysis.

- Automate regular backups and run additional backups on demand
- Configure smart alerts that warn you of data loss
- View your backup history and visualize how the data has changed over time.
- Customize your own retention policy.



Recovery

Restore data with the world's most powerful Salesforce deployment engine.

- Restore data with record relationships intact.
- Restore both data and metadata in just a few clicks.
- Choose what to restore - from single records through to complex datasets.
- Test data in a sandbox before restoring it to production.



Compliance

Keep a handle on data security and compliance for your organization.

- Trust the same AWS data centers used by Salesforce.
- Secure your backup data with enterprise-grade encryption in transit and at rest.
- Keep control of your data with a unique encryption key.
- Comply with data protection regulations such as the GDPR, CCPA/CPRA, and HIPAA.

*“ With the recent significant Salesforce service disruption, Gearset proved the most important utility in my team's software toolbox. I know I speak for my larger team when I say **thank goodness for Gearset!** ”*

- Lance Sulton, Director, NextGen Healthcare